

2025 ALCC Engagement Kit



Sponsorship, Advertising, Partnership, and Legislative Opportunities

Connect with Colorado's Green Industry Leaders and Elevate Your Business with the Associated Landscape Contractors of Colorado.

Contact ALCC for more information.

1355 S. Colorado Blvd. Suite C-608 Denver, CO 80222

Phone: (303) 757-5611

info@alcc.com

www.alcc.com

About ALCC

The Associated Landscape Contractors of Colorado (ALCC) is the premier professional organization for Colorado's landscape companies and the largest, most diverse green industry association in the state. For over 60 years, our mission has been to support the success of Colorado's landscape companies and the suppliers who serve them. By fostering strong partnerships, ALCC creates a competitive, thriving marketplace for the green industry.

ALCC connects you with decision-makers, owners, and managers of landscape companies, offering unparalleled opportunities to position your brand, build relationships, and drive sales. Our sponsorship and advertising packages are designed to maximize exposure across multiple channels, including online, email, print, and in-person events.

Why Partner with ALCC?

- **Targeted Audience:** Reach an exclusive audience of green industry professionals actively seeking products and services.
- **Trusted Authority:** Align with ALCC's reputation as a leading trade association to enhance customer confidence.
- **Loyal Readership:** Engage with members who rely on ALCC for industry news, trends, and business resources.
- **Year-Round Exposure:** Benefit from consistent touchpoints through events, digital platforms, and publications.



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2025 Sponsorship Packages

ALCC's sponsorship program offers tiered packages to suit your business goals, providing year-long visibility and networking opportunities with Colorado's green industry leaders.

Sponsorship Tier	Annual Investment
Platinum	\$9,700
Gold	\$6,500
Silver	\$3,200
Bronze	\$1,600

Platinum Sponsor

Annual Investment: \$9,700

- Preferred partner for tailored partnership opportunities (e.g., equipment/facility use for training).
- Color logo on homepage footer and throughout alcc.com (year-long).
- 10 VIP invitations to ALCC Member Reception.
- Recognition during ELITE Awards Ceremony and event promotions.
- Engagement opportunities at ALCC networking events.
- 'Proud ALCC Sponsor' sign.
- Quarterly recognition on ALCC social media and member newsletter.
- Year-long recognition at alcc.com/sponsors.
- Printed signage at all ALCC events.

Gold Sponsor

Annual Investment: \$6,500

- 'Proud ALCC Sponsor' sign.
- Recognition at Member Reception at ProGreen and ELITE Awards Ceremony.
- 5 VIP invitations to ALCC Member Reception at ProGreen.
- Engagement opportunities at networking events (e.g., welcome guests, verbal acknowledgment).
- Quarterly recognition on ALCC social media and member newsletter.
- Year-long recognition at alcc.com/sponsors.



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- Printed signage at all ALCC events.

Silver Sponsor

Annual Investment: \$3,200

- Quarterly recognition in ALCC member newsletter and social media.
- Year-long recognition at alcc.com/sponsors.
- Printed signage at all ALCC events.

Bronze Sponsor

Annual Investment: \$1,600

- Year-long recognition at alcc.com/sponsors.
- Printed signage at all ALCC events.

**Sponsorship packages are exclusive to current ALCC members. Contact info@alcc.com for more information.*



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Event Sponsorships

ALCC's Golf and Sporting Clays Tournaments attract over 250 landscape company owners and managers, offering prime networking opportunities.

Golf Tournament

Date: August 26, 2025 | Location: Arrowhead Golf Course, Littleton, CO

- **Hospitality Sponsor** (\$1,200, 2 available): Signage and recognition in hospitality area during meals.
- **Beverage Cart Sponsor** (\$1,000, 2 available): Large sign on beverage cart, name/logo on drink tickets.
- **Contest Sponsor** (\$800, 2 available): Recognition at prize announcement, sign at tee box, option to set up stand/equipment.
- **Hole Sponsor** (\$600, several available): Sign at tee box, option to set up stand/equipment.

Sporting Clays Tournament

Date: September 24, 2025 | Location: Colorado Clays, Brighton, CO

- **Hospitality Sponsor** (\$1,200, 1 available): Signage and recognition in hospitality area during meals.
- **Snack Cart Sponsor** (\$750, 2 available): Golf cart and signage, sponsor provides snacks for ~100 participants.
- **Station Sponsor** (\$600, several available): Signage at station, option for 1-2 personnel to host.

Goodie Bags & Door Prizes

- **Goodie Bag Item Sponsor:** Provide logo items for 160 (Golf), 100 (Clays), or 260 (Both) participants.
- **Door Prize Sponsor:** Provide a prize valued at \$100+ or cash for either or both events.

**Contact info@alcc.com for special package pricing for both events.*



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Strategic Partnership Opportunities

Committee Sponsorship

Connect with focused audiences through events hosted by ALCC's committees, such as LatiKnow and Women in Green. These events foster networking, professional development, and industry innovation, attracting 10–100 attendees.

- **Mixers** (\$400–\$800): Casual networking events designed to build relationships among 20–50 green industry professionals.
- **Workshops** (\$500–\$1,000): Educational sessions offering hands-on learning and skill development for 10–50 attendees.
- **Facility Tours** (\$750–\$1,500): Exclusive tours of industry facilities, showcasing innovation and operations to 20–100 participants.

Chapter Sponsorship

Engage with regional audiences through events hosted by ALCC's four chapters: Southern Chapter, Northern Chapter, Denver Chapter, and Western Chapter. These events connect you with local green industry professionals across Colorado.

- **Networking Mixers** (\$300–\$700, 20–50 attendees, member discounts available)
 - Logo signage at event.
 - Verbal recognition during event.
 - Social media promotion.
- **Lunch & Learns (LNL)** (\$400–\$800, 10–50 attendees)
 - Table displays for product/service showcasing.
 - Newsletter mentions.
 - Opportunity to interact with attendees.
- **Community Events** (\$200–\$500, 20–50 attendees)
 - Signage at event.
 - Website recognition on alcc.com.
 - Volunteer engagement opportunities to showcase brand values.

**Contact info@alcc.com to customize your committee or chapter sponsorship package.*



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Advertising with Colorado Green

Reach ALCC's exclusive audience through Colorado Green News Center & Colorado Green NOW! email alerts, delivering industry-specific news, trends, and insights to landscape companies, suppliers, and municipalities.

Why Advertise?

- **Targeted Reach:** Connect with green industry professionals actively seeking your products and services.
- **Loyal Readership:** Members trust ALCC for valuable business resources, viewing ads as supportive.
- **Trusted Authority:** Benefit from ALCC's reputation to enhance your brand's credibility.

Advertising Opportunities

- **Premium Exposure Package** (\$1,200/month, 1 available):
 - Leaderboard Email (728x90px, top of Colorado Green NOW! email, 1+/week).
 - Leaderboard Web (728x90px, top of all webpages, including homepage).
- **Leaderboard Email** (\$840/month, 1 available): 728x90px, top of the Colorado Green NOW! email, 1+/week.
- **Leaderboard Web** (\$840/month, 1 available): 728x90px, top of all webpages.
- **Half Page** (\$600/month, 2 available): 300x600px, homepage.
- **Banner Premium** (\$600/month, 3 available): 728x90px, homepage.
- **Banner Deluxe** (\$480/month, 4 available): 728x90px, news articles page.
- **Box Premium** (\$480/month, 4 available): 200x200px, homepage.
- **Box Deluxe** (\$240/month, 4 available): 200x200px, news articles page.
- **Featured Article** (\$350 one-time, 2 available/month): Pinned on homepage, remains on featured articles page.

**Discounted pricing for ALCC members & additional discounts for annual contracts. A minimum contract may apply. Contact info@alcc.com to reserve.*



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Legislative Involvement Opportunities

ALCC is the leading voice for Colorado's green industry, actively shaping legislation that impacts landscape companies and their suppliers. We are seeking subject matter experts to contribute insights on critical issues, including H-2B visa programs, turf management, irrigation regulations, and the electrification of lawn equipment. This is your opportunity to ensure your company's perspective influences policy and drives industry progress.

Why Get Involved?

- **Shape Industry Policy:** Provide expertise to advocate for fair and practical regulations.
- **Amplify Your Voice:** Position your company as a thought leader in legislative discussions.
- **Protect Your Business:** Help craft policies that support the sustainability and growth of the green industry.
- **Network with Leaders:** Collaborate with ALCC members and policymakers to build influential relationships.

Contact info@alcc.com to join our legislative advocacy efforts and shape the future of the green industry.



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Start Engaging!



Partner with ALCC to amplify your brand among Colorado's green industry leaders. Customize your sponsorship, advertising, events, or legislative advocacy plan to drive success. Connect now to shape the industry's future.

Call us today at (303) 757-5611 or email info@alcc.com to get started.



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