



## Become an ALCC Sustainable Landscape Partner

**If you plant the right plant in the right place, promote water saving plants and irrigation practices and reduce, reuse and recycle whenever you can, you should become an Sustainable Partner.**

Sustainability is not an all-or-nothing proposition. Every company that aims for sustainability will not do the same things as the other company down the street.



### What all Sustainable Partners have in common is their desire:

- To take more steps in a sustainable direction
- To learn from one another about resources and strategies and
- To be more skilled in promoting the green practices they already do to educate consumers and attract more business.

**Get started.** Enroll and send at least one person from your company to attend two Partner events. Once enrolled, there are no additional fees to attend events. Fees are on a sliding scale based on annual company sales just like ALCC membership fees are structured. The larger your company, the more people you may send to each event and you may send different people to different events.

### Partner benefits

- **Training.** Attend classes presented or endorsed by Sustainable Partners during ProGreen 2016 and meet the training requirement. Make sure your ProGreen badge is scanned at the door.
- **Site Tours.** Attend several tours during the growing season. There will be 3 or 4 tours in 2016.
- **SAVE on *Tip of the Week* email marketing.** Enroll in ALCC's *Tip of the Week* email marketing program and save 20% as a Sustainable Partner. This discount alone will recover all or much of your partner fees.
- **Positioning.** Your firm will be listed as a Partner on [www.alcc.com](http://www.alcc.com), may use the Partner logo on your website and marketing materials - and you may post the ***Green Strategies for Colorado Landscapes*** document on your website.
- **Branding.** When your company name appears in a **Find a Pro** search on [www.alcc.com](http://www.alcc.com), the Sustainable Partner Logo will appear with your company name.
- **Networking.** Share resources and network among other partners. We learn from one another.
- **Instagram "Craigslist."** We offer a "Craigslist" style resource to make unused job site materials available to other partners.
- **Linked in.** An online forum exclusively for Partners.
- **No more fees.** Once enrolled, you may send the number of specified people – based on company size – to all Partner events. For example, a Class B member company may send 2 people to every Partner event. Additional people may also attend for a small fee.

**Companies must have at least one person attend two Partner events per year in order to maintain status as a Sustainable Partner.** Again, no charge for training or other Sustainable Partner events once your company is a partner.

**Meet your training requirement at Progreen!** See the separate list of classes offered at ProGreen 2016 that qualify as Sustainable Landscape Partner Training.

Enrollment info is on the back of this page.

## Enroll as an ALCC Sustainable Landscape Partner today

Beginning in 2016, the Sustainable Landscape Partner year will coincide with the membership year – July 1, 2016 to June 30, 2017. Partners who enroll during the first half of 2016 will pay HALF the annual fee. In addition, when they renew both as a Sustainable Landscape Partner and as an ALCC Member in June 2016, their ALCC Membership will renew at the 2015 rate for additional savings.

### Sustainable Landscape Partner Fee Schedule

Enrollment fee - based on company's membership category	Annual Enrollment Fees	50% Reduced Fees – January to June 2016	Number of people who may attend each SP event at no extra charge
<b>Class A Members</b> Under \$100,000 in annual sales	\$100	\$50	1 person
<b>Class B Members</b> \$100,001 - \$200,000	\$150	\$75	up to 2 ppl
<b>Class C Members</b> \$200,001 - \$500,000	\$200	\$100	up to 3 ppl
<b>Class D Members</b> \$500,001 to \$1 Million	\$250	\$125	up to 4 ppl
<b>Class E Members</b> \$1 Million to \$5 Million	\$300	\$150	up to 5 ppl
<b>Class F Members</b> \$5 Million to \$10 Million	\$350	\$175	up to 6 ppl
<b>Class G Members</b> 10 Million to \$15 Million	\$400	\$200	up to 7 ppl
<b>Class H Members</b> Over \$15 Million in annual sales	\$450	\$225	up to 8 ppl

### Enrollment here:

Company Name \_\_\_\_\_

Membership Class \_\_\_\_\_ 2016 Fee thru June \_\_\_\_\_

Credit card (Visa, MC, AMEX, Discover) – Specify card type \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ Security code \_\_\_\_\_

Street address \_\_\_\_\_ Zip \_\_\_\_\_

Print name on card \_\_\_\_\_

I understand that ALCC will renew both my ALCC Membership (at 2015 rates) and my Sustainable Partner Fee in June 2016.

Scan and email form to ALCC: [bgarber@alcc.com](mailto:bgarber@alcc.com)

Or mail to:

ALCC

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